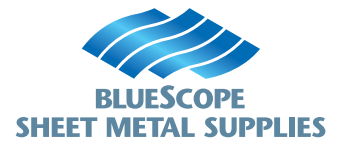


CASE STUDY

Steel-Line Garage Doors



CATEGORY:
Manufacturing

LOCATION:
Queensland

PRODUCT:
GALVABOND® Steel

BlueScope opens a window of opportunity with Steel-Line Garage Doors

As one of Australia's largest garage door manufacturers, Queensland-based Steel-Line Garage Doors produces a range of residential garage doors, shed roller doors, industrial shutters, timber garage doors and tilt garage doors along with garage door operators for industrial applications.

By leveraging the manufacturing and supply chain expertise of BlueScope Sheet Metal Supplies, along with utilising the superior qualities of Australian-made GALVABOND® steel, Steel-Line Garage Doors is now capable of more efficiently satisfying the growing demand for its products across Australia.

With its Australia-wide network of manufacturing and retail assets, the company relies on the quality and consistency of the GALVABOND® steel range as well as process efficiency and optimisation advice from BlueScope Sheet Metal Supplies, streamlining the manufacturing process of its premium range of architectural products.



The two-way relationship that has been formed between Steel-Line Garage Doors and BlueScope Sheet Metal Supplies cements a future for both parties.

Steel Line Garage Doors Purchasing Manager Brenda Grundy.



According to Steel-Line Garage Doors Purchasing Manager Brenda Grundy, working with BlueScope Sheet Metal Supplies for the past five years has helped her company achieve a number of process milestones.

“With their Steel Efficiency Review™ (SER), BlueScope Sheet Metal Supplies has helped us in a number of ways including analysing our production processes to help further promote our efficiency, identifying new business opportunities and also helping us with research and development ideas.”

“The two way relationship that has been formed and that is maintained between Steel-Line Garage Doors and BlueScope Sheet Metal Supplies cements a future for both parties,” said Brenda.

“BlueScope Sheet Metal Supplies supports us on a national level - we have had a long term relationship with them as they have been our steel supplier since we started 35 years ago and this partnership has helped both companies.”

“BlueScope Sheet Metal Supplies looked at our manufacturing business as a whole and also at our entire supply chain and identified areas where they could help improve our efficiencies including increasing the safety stocks of GALVABOND® steel, and helping us with the smarter storage of steel coil,” said Brenda.

Daniel Moore, BlueScope Sheet Metal Supplies Account Manager said Steel-Line Garage Doors buys GALVABOND® steel for a large part of its manufacturing needs.

“BlueScope GALVABOND® steel goes into the manufacture of just about every part of the Steel-Line range of garage doors including the door panels, frames and even the retracting gutters.”

GALVABOND® steel is produced in a continuous hot dip galvanised process and has been specifically designed to satisfy a range of manufacturing requirements with features including guaranteed minimum elongation properties and spangle free surface - which makes it perfect for architectural applications such as those made by Steel-Line Garage Doors.

“The main reasons why Steel-Line Garage Doors buy GALVABOND® steel are its superior quality, high strength and the fact it is totally Australian-made, which like their own products, is very important to Steel-Line Garage Doors and their customers,” said Dan.

Brenda Grundy said that the positive impact that BlueScope Sheet Metal Supplies has had on her company has been “absolutely huge.”

“BlueScope Sheet Metal Supplies has helped us cut down on waste while also streamlining the delivery and handling of the GALVABOND® steel as well as helping the company with a range of marketing and promotion concepts.”



“They have really helped us in a lot of ways – our relationship with BlueScope Sheet Metal Supplies is integral to us as an Australian manufacturer, and we hope we will continue that relationship for the next 35 years.”

For more information, go to www.steel-line.com.au

Phone: 1800 010 247

www.sheetmetalsupplies.com.au

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