

**VALUE PROPOSITION #5 - OPTIMAL PRODUCTION RUNS**

VERSION 1- DEC 2017

**7 YEARS ON OUR SOLUTIONS CONTINUE TO CREATE CUSTOMER VALUE**

Since 2010, we have completed 1053 Steel Efficiency Review® consultations on businesses of all shapes and sizes across a full spectrum of industries.



In these SER® consultations, we look closely at your operations, we work together to identify cost and time savings, remove bottlenecks and recommend incremental changes which can translate into exponential profit improvements.

The SER® provides key recommendations based on those well-known 7 key value propositions:

- 1 NO OVER PROCESSING**
- 2 REDUCE RISK**
- 3 REDUCE WORKING CAPITAL**
- 4 ACCESS TO STOCK**
- 5 OPTIMAL PRODUCTION RUNS**
- 6 SAVE ON WAREHOUSE SPACE**
- 7 GREATER ACCESS TO MARKET OPPORTUNITIES**

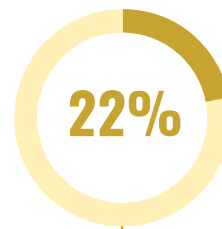
**OPTIMAL PRODUCTION RUNS VALUE PROPOSITION SOLUTIONS**

Utilising the Steel Efficiency Review® to better understand businesses serving diverse industries, our SER® consultants have recommended the following value proposition solutions to provide OPTIMAL PRODUCTION RUNS:

- > TIME IN WAITING IMPROVEMENTS TO REDUCE BOTTLENECKS**
- > OPTIMISATION OF FEED MATERIAL**
- > OPTIMAL STOCK SIZES AND ATTRIBUTES**

**VALUE PROPOSITION #5 OPTIMAL PRODUCTION RUNS**

OPTIMAL PRODUCTION RUNS was considered to be a challenge for steel businesses serving diverse industries in Australia.



231 clients from the 1053 completed Steel Efficiency Review® consultations, a total of 22% found opportunities for OPTIMAL PRODUCTION RUNS relating to the waste of over production.

These clients worked with our SER® consultants to jointly solve challenges related to OPTIMAL PRODUCTION RUNS in their business and operations.

Key SER® findings revealed the issues at hand with proposed solutions to provide step change improvements resulting in operational cost savings, greater efficiencies in processing and overall profit improvement.

**NOT JUST A STEEL SUPPLIER WHO ARE WE?**

Our distribution network comprising BlueScope Sheet Metal Supplies, BlueScope Plate Supplies and BlueScope Distribution, provides a full range of material supply, logistics and management options to meet your individual needs.

We're owned and supported by the manufacturing and processing arms of BlueScope. We offer a comprehensive suite of steel and aluminium products and our expertise covers every major sector.

We'll be in touch soon!

